

MORE EXCUSES.



EVERY REVOLUTION NEEDS ITS

EOLUTION

THE BEST OF 2 WORLDS

In the form of the **HeLIUM** series, we are presenting our new electric mountain bike range that is aimed above all at sporty-minded customers yet still conveys the natural, dynamic ride-feeling of an unmotorised bicycle. The unique, slender design and light weight enable trail adventures previously only conceivable with a non-motorised mountain bike. Coupled with the serious benefit of motor assistance, however, you'll experience a tailwind riding uphill and feel as light as helium.

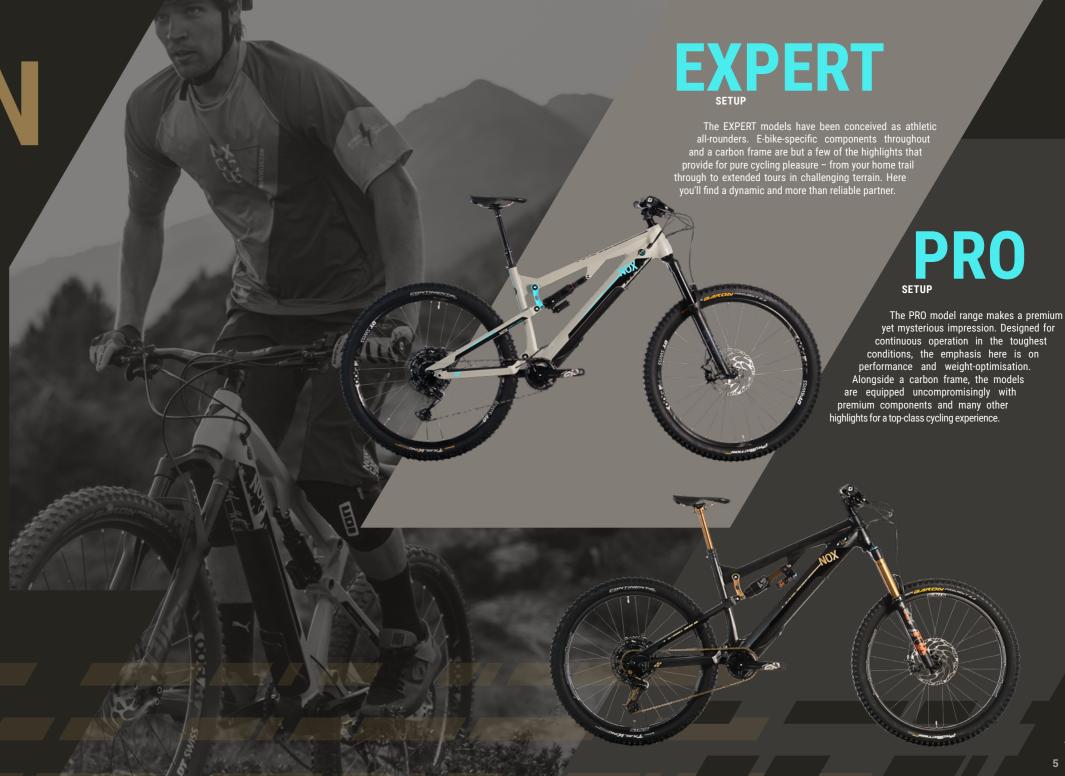
2 IN 1 - THE NEW FLeXIBILITY

Not only does the Fazua evation drive system provide the e-bike with a sporty character, it is also integrated elegantly and inconspicuously into the frame - with previously unparalleled flexibility: In a matter of seconds, you can convert your e-bike into a normal bike and enjoy unlimited freedom WITHOUT A MOTOR as well.

Both colours available for

Enduro **7.1** 29" / 27.5"+ | 180mm

All Mtn **5.9** 29" / 27.5"+ 1150/160mm





CHANGING **E** BIKING AS YOU KNOW IT.

EVOLUTION_{1.0}

$O_{\&}A$

With the NOX HeLIUM line, we are entering an entirely new electric mountain bike market and appealing to all bikers with sporting ambitions, who want to be leading the way on all trails with a single, lightweight, agile bike both with and without electric drive:

WHAT DO YOU DO IF YOU'RE OUT WITH YOUR E-BIKING FRIENDS ON THE REGULAR LOCAL EVENING RIDE AND REALISE THAT YOU ALSO NEED ELECTRIC ASSISTANCE TO KEEP UP WITH THEM NOW?

Click your Fazua evation system into the bike and, with a bike weight of 17.9 kg - 18.9 kg (depending on equipment), you'll not only be holding your own but also taking the lead. Even if your friends have a little more power, you benefit from the absolute HeLIUM weight advantage both uphill, and most of all, in technical terrain going downhill.

ARE YOU PLANNING A LONGER, HIGHLY CHALLENGING TOUR FOR THE WEEKEND?

Then go for it! A 252 Wh spare battery is only the size of a 0.5 l water bottle and weighs just 1.38 kg. With a total of 504 Wh (or 756 Wh with two spare batteries, etc.), the extremely economical Fazua evation system and the HeLIUM weight of your bike, you'll have no need to worry about range. The same goes for sections where most have to carry or push their bike – when your friends are already shoving their heavyweights, you still have enough power in your





No problem: Simply remove the Fazua evation drive and battery completely from the bike, mount the cover, and the wild ride can begin. Your added benefit: The hollow area in the down-tube cover can also be used as a practical stowage space for repair kit, tools and

INTERACTIVE

NOX HeLIUM: THE EVOLUTION HAS BEGUN.

CONNECTIVITY

With the Fazua app you can connect your bike at any time to your smartphone to collect and analyse data and, with that, find out more about your training and your bike

SHORT- AND LONG-HAUL

If you plan to go on longer tours, you can extend your range at any time by using one or more light & compact replaceable batteries

BATTERY 250Wh, 36V, 1.36kg

NOIL JEEL NOW

FLEXIBILITY

In a matter of seconds, you can convert your e-bike into a normal bike. Simply remove the drive unit and battery and replace them with the down-tube cover done!

LIGHT AND COMPACT

The Fazua evation drive system is the lightest and most compact drive system in its class. It provides for a dynamic yet natural cycling experience, generates next to no noise and lets you pedal with no resistance at all at speeds above 25 km/h.

BOTTOM BRACKET TRANSMISSION 60Nm, 1.3kg

MOTOR UNIT 250W, 1.9kg

FLEXIBLE TYRE SELECTION

Tyre width up to 2.8" (for 27.5") with **Boost Standard** Wheel size 27.5" / 29" by flip chip

INTEGRATED AND ELEGANT

A new dimension in e-bike aesthetics based on innovative technology and a slender frame geometry coupled with the unmistakable NOX design language

WEIGHTLESS

Exceptionally low overall weight thanks to a carbon frame, the evation drive system and high-quality components (from 17.9kg)

EQUIPMENT OPTIMISED FOR E-BIKES

Uncompromising equipment to meet the demands of challenging terrain

NATURAL AND ATHLETIC

The riding pleasure and dynamics of a bike without a motor are preserved thanks to a modern geometry (long wheelbase, flat steering angle, short chain stays) and low overall system weight



DRIVEUNIT



THE LIGHTEST AND MOST COMPACT DRIVE SYSTEM IN ITS CLASS

In the form of the evation drive, German motor manufacturer Fazua supplies an electric drive system that is aimed above all at sporty-minded bikers yet still conveys the natural ride-feeling of an unmotorised bicycle. An innovative approach that coincides perfectly with the vision and passion of NOX: to continuously review electric mountain bikes and raise them to a new level.



WEIGHT

Weighing in at only 4.6 kg, the evation is the lightest and most compact drive system in its class. The riding pleasure and dynamics of a bike without a motor are preserved thanks to the low overall system weight.

DESIGN

Thanks to its innovative design and underlying technology, the drive system can be integrated elegantly into the down tube, so the bike does not look like an e-bike at all at first glance.

ASSISTANCE

The drive system adapts itself entirely to its rider thanks to torque measurement on both sides and cadence measurement in the bottom bracket. If you ride sportily and apply plenty of power to the cranks, you'll also be correspondingly well supported.

PEDAL RESISTANCE

The motor cuts out automatically at over 25 km/h. The integrated freewheel is designed so you can achieve top speeds by yourself, without any unnatural pedal resistance. The system can also be deactivated completely at the push of a button, allowing the bike to be used conventionally without any pedal resistance.

2 IN 1

The drive unit and battery can be removed together in one simple operation and then replaced with the down-tube cover available as an option. This allows you to convert your e-bike into a normal bike in a matter of seconds. You can also use the hollow area as a practical stowage space for repair kit, tools and provisions.

REPLACEABLE BATTERY

The battery has deliberately been kept small and light: All you need to do for a particularly long ride is pack a spare battery (1.38kg), which gives you 252 Wh extra power in only the size of a 0.5 I water bottle.

DATA

Nowadays, most sporty-minded cyclists collect and analyse their data. The Fazua app is compatible with all e-bikes equipped with a Fazua evation drive system and supplies you with immediate access to much more data, so you can find out more about your training and your bike.

- GPS navigation and positioning
- Tachometer
- Technical overview, battery level
- Support, direct access to Fazua Service
- Share rides with friends
- Summary and detailed analysis of the collected ride data

MOTOR UNIT

REMOVABLE

POWER

C

4

BR

0

 $\mathbf{\omega}$

250 W PEAK 400 W

DRIVEPACK

BATTERY PACK
REPLACEABLE

LI-ION

ENERGY CONTENT

252 WH

VOLTAGE

36 V

REMOT

SUPPORT MODES

3

BLUETOOTH READY

TORQUE

60 NM



WEIGHT

1.92 KG

WEIGHT

1.38 KG

WEIGHT

1.31 KG

ALL-MOUNTAIN 5.9 ATHLETIC, DYNAMIC, VERSATILE

Looking for an electric All-Mountain bike that gives you the feeling of a natural ride? With an extra portion of power in your legs going uphill and the performance of a "normal" All-Mountain bike going downhill? A bike that you can convert in a flash, opening the way to unlimited freedom for rides without a motor as well?

If your answer to these questions is YES, then we have a real all-rounder for you: the NOX HeLIUM All-MOUNTAIN 5.9: A modern and attractive e-MTB that can accompany you on all your rides, be it your regular tour or an alpine crossing.

DETAILS

Mount for kick stand

Carbon frame
Race-tested geometry
Fazua evation 1.0 drive system
(250W, 36V, 60Nm, 250Wh)
2-in-1 (including down-tube cover)
Suspension travel 160/150mm
Wheel size 27.5" / 29" by flip chip
All-Mountain-specific components
Bluetooth-enabled remote

5.9ALL-MOUNTAIN



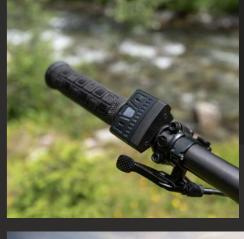




EXPERT G R A N I T

['] 16











5.9 All-Mountain **PRO**

	EQUIPMENT			€ 7.999,-
SRAM X1 E-Crank, 165mm, 34T	FRAME	NOX Helium Carbon frame	SEAT POST	FOX Transfer Factory Post
SRAM XX Eagle 12x	FRAME SIZES	M, L	SADDLE	PROLOGO Proxim W650
SRAM XX Eagle 12x	FORK	FOX 36 Factory RC2,		Microfiber P1 +Grip
SRAM PG 1230, 11-50T		29"/27,5"+, 160mm	WHEELSET**	STAN'S Notubes Arch
FAZUA drive pack	REAR SHOCK	FOX Float X2 Factory		CB7, 29"
FAZUA battery 7000 evation 1.0		230x60mm	TYRES**	CONTINENTAL Der Baron
36V-7Ah-252Wh	STEM	RENTHAL Apex 35		Project 29x2,4" ProTection
FAZUA charger	HANDLEBAR	RENTHAL Fatbar Lite 35		Apex
FAZUA Evation 1.0		Carbon	BRAKES	MAGURA MT7 HC
Remote CD22, CL1414	GRIPS	ODI		
		FOX SRAM. STANS	(Ontinental ⅓	MAGURA ************************************
	SRAM XX Eagle 12x SRAM XX Eagle 12x SRAM PG 1230, 11-50T FAZUA drive pack FAZUA battery 7000 evation 1.0 36V-7Ah-252Wh FAZUA charger FAZUA Evation 1.0	SRAM XX Eagle 12x FRAME SIZES SRAM XX Eagle 12x FORK SRAM PG 1230, 11-50T FAZUA drive pack REAR SHOCK FAZUA battery 7000 evation 1.0 36V-7Ah-252Wh STEM FAZUA charger HANDLEBAR FAZUA Evation 1.0	SRAM X1 E-Crank, 165mm, 34T SRAM XX Eagle 12x SRAM XX Eagle 12x SRAM PG 1230, 11-50T FAZUA drive pack FAZUA battery 7000 evation 1.0 36V-7Ah-252Wh FAZUA charger FAZUA Evation 1.0 Remote CD22, CL1414 FRAME FRAME FRAME SIZES M, L FOX 36 Factory RC2, 29"/27,5"+, 160mm FOX Float X2 Factory 230x60mm REAR SHOCK FOX Float X2 Factory 230x60mm RENTHAL Apex 35 Carbon ODI	SRAM X1 E-Crank, 165mm, 34T SRAM XX Eagle 12x SRAM XX Eagle 12x SRAM XX Eagle 12x FORK FORK FOX 36 Factory RC2, 29"/27,5"+, 160mm FAZUA drive pack FAZUA battery 7000 evation 1.0 36V-7Ah-252Wh FAZUA charger FAZUA Evation 1.0 Remote CD22, CL1414 FRAME FRAME SEAT POST SADDLE FOX FOX 36 Factory RC2, 29"/27,5"+, 160mm FOX Float X2 Factory 230x60mm TYRES** RENTHAL Apex 35 FAZUA Evation 1.0 Remote CD22, CL1414 GRIPS ODI

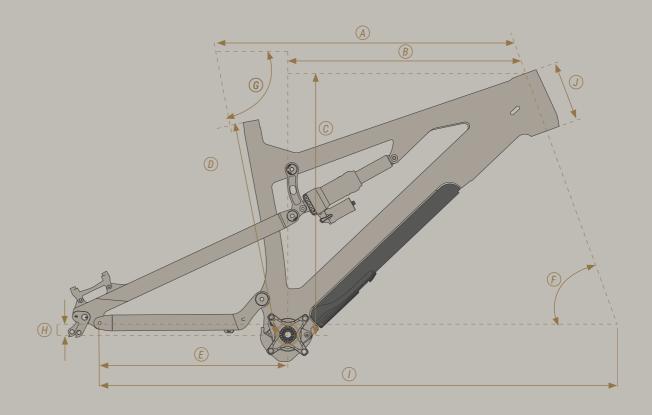
5.9 All-Mountain **EXPERT**

DRIVE		EQUIPMENT			€ 5.999,-
CRANKSET	SRAM EX1 E-Crank, 165mm, 34T	FRAME	NOX Helium Carbon frame	SEAT POST	ROCKSHOX Reverb Stealth
REAR DERAILLEUR	SRAM GX Eagle 12x	FRAME SIZES	M, L	SADDLE	PROLOGO Proxim W450
SHIFTER	SRAM GX Eagle 12x	FORK	ROCK SHOX Pike Select,	WHEELSET**	DT SWISS H1900 Spline, 29"
CASSETTE	SRAM PG 1230, 11-50T		29"/27,5"+, 150mm	TYRES**	CONTINENTAL Trail King
MOTOR	FAZUA drive pack	REAR SHOCK	ROCK SHOX Super Deluxe		29x2,4" Shieldwall
BATTERY*	FAZUA battery 7000 evation 1.0		Select R 230x60mm	BRAKES	MAGURA MT5 HC
	36V-7Ah-252Wh	STEM	NOX Components 35 Stem		
CHARGER	FAZUA charger	HANDLEBAR	NOX Components 35		
DISPLAY	FAZUA Evation 1.0		Risebar		
	Remote CD22, CL1414	GRIPS	ODI		
			ROCK		@
			SHOX SRAI	TI. DT SWISS	Ontinental → MAGURA PIOLOGÓ

Equipment and prices subject to change Battery Cover for extracted drive unit included

* Additional battery FAZUA 7000 evation 252Wh: 299€ SRP Only valid in connection with bike purchase

** Additional tyre/wheel sizes also available



			'L	-		
		27.5"	29"	27.5"	29"	
Α	Top tube (horizontal)	610mm	610mm	635mm	635mm	
В	Reach	446mm	446mm	470mm	470mm	
С	Stack	613mm	613mm	617mm	617mm	
D	Seat tube	433mm	433mm	478mm	478mm	
Ε	Chain stay	453mm	468mm	453mm	453mm	
F	Steering angle	65°	65°	65°	65°	
G	Seat angle	74.5°	74.5°	74.5°	74.5°	
Н	BB drop	n.s.	n.s.	n.s.	n.s.	
1	Wheelbase	1233mm	1249mm	1259mm	1259mm	
J	Head tube	135mm	135mm	135mm	135mm	

20 21



Looking for downhill fun previously unparalleled on an e-bike and an extra portion of power in your legs going uphill? A bike that you can convert in a flash, opening the way to unlimited freedom for days at the bike park and shuttle trips without a motor as well?

> If your answer to these questions is YES, then HeLIUM ENDURO 7.1. A stamina-saving uphill experience for as many downhill kilometres as possible. An e-MTB for extreme, long rides on single trails and over rough terrain or in bike

Race-tested geometry

Fazua evation 1.0 drive system

2-in-1 (including down-tube cover)

Suspension travel 180mm

Wheel size 27.5" (Pro) //

27.5" / 29" (Expert) by flip chip Enduro-specific components

Bluetooth-enabled remote

7.1 ENDURO

PROPHANTOM



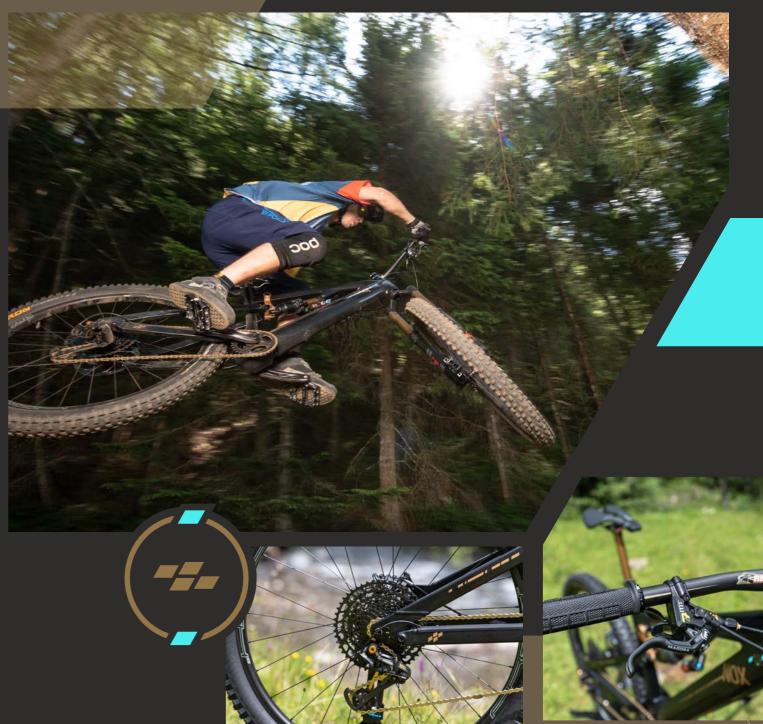


EXPERT G R A N I T

24







7.1 ENDURO **PRO**

DRIVE

€ 7.599,-CRANKSET **FOX Transfer Factory Post** SRAM X1 E-Crank, 165mm, 34T FRAME NOX Helium Carbon frame SEAT POST REAR DERAILLEUR PROLOGO Proxim W650 SRAM X0 Eagle 12x FRAME SIZES SADDLE SRAM X0 Eagle 12x FOX 36 Factory RC2, 27,5"+, Microfiber P1 +Grip SHIFTER FORK STAN'S Notubes Flow CASSETTE SRAM PG 1230, 11-50T 180mm WHEELSET MOTOR FAZUA drive pack **REAR SHOCK** FOX DHX2 230x60mm Team, 27.5" BATTERY* FAZUA battery 7000 evation 1.0 STEM RENTHAL Apex 35 **TYRES** CONTINENTAL Der Baron RENTHAL Fatbar 35 36V-7Ah-252Wh **HANDLEBAR** Project 27.5x2.4" CHARGER FAZUA charger GRIPS ODI ProTection Apex DISPLAY FAZUA Evation 1.0 BRAKES MAGURA MT7 HC Remote CD22, CL1414 SRAM. STAGS (Entinental) MAGURA ********** PIOIOGÓ

EQUIPMENT

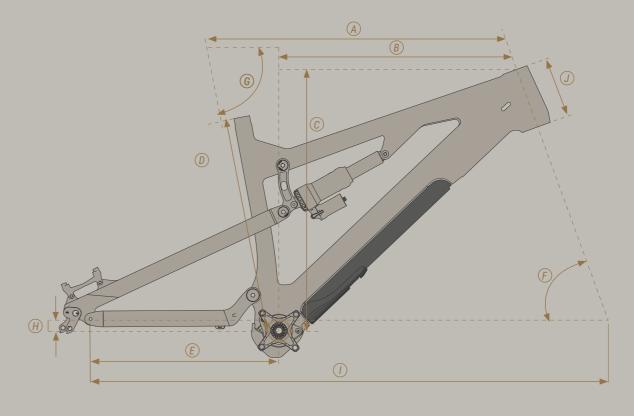
7.1 ENDURO **EXPERT**

DRIVE		EQUIPMENT			€ 5.999,-
CRANKSET REAR DERAILLEUR SHIFTER CASSETTE	SRAM EX1 E-Crank, 165mm, 34T SRAM GX Eagle 12x SRAM GX Eagle 12x SRAM PG 1230, 11-50T	FRAME FRAME SIZES FORK	NOX Helium Carbon frame M, L ROCKSHOX Lyrik Select, 29"/27.5"+. 180mm	SEAT POST SADDLE WHEELSET**	ROCKSHOX Reverb Stealth PROLOGO Proxim W450 DT SWISS H1900 Spline, 27.5"
MOTOR BATTERY*	FAZUA drive pack FAZUA battery 7000 evation 1.0	REAR SHOCK	ROCK SHOX Super Deluxe Coil Select R 230x60mm	TYRES**	CONTINENTAL Trail King 27.5x2.4" Shieldwall
CHARGER DISPLAY	36V-7Ah-252Wh FAZUA charger FAZUA Evation 1.0	STEM HANDLEBAR	NOX Components 35 Stem NOX Components 35 Risebar	BRAKES	MAGURA MT5 HC
	Remote CD22, CL1414	GRIPS	ODI ROCK Shox srei	TI. DT SWISS (Q)	m ntinental → MAGURA <i>PIOlOGO</i>

Equipment and prices subject to change Battery Cover for extracted drive unit included

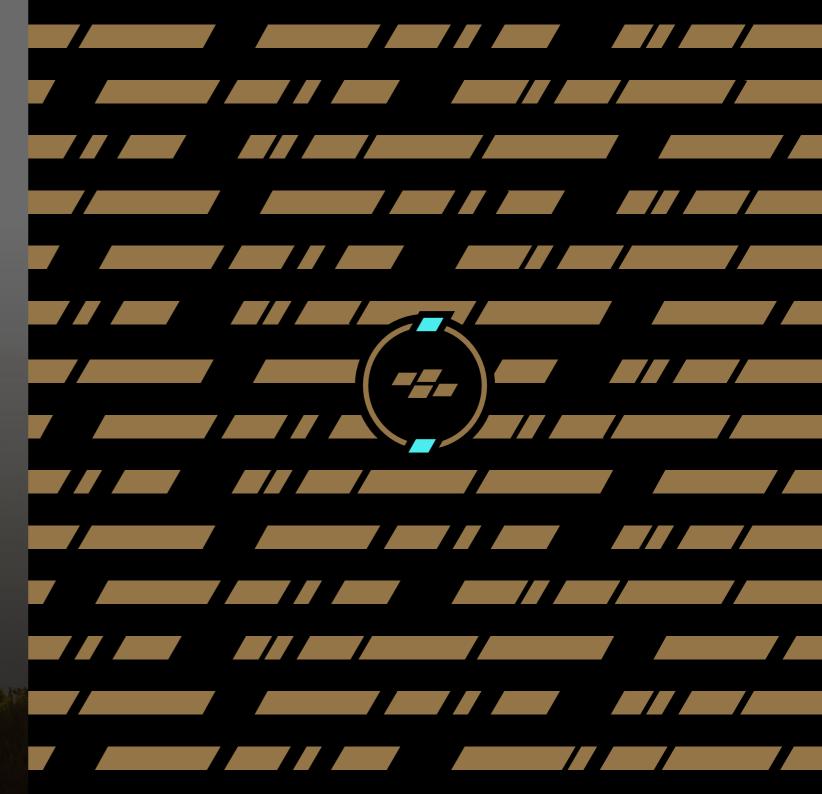
* Additional battery FAZUA 7000 evation 252Wh: 299€ SRP Only valid in connection with bike purchase

** Additional tyre/wheel sizes also available



		N	1	L		
		27.5"	29"	27,5"	29"	
Α	Top tube (horizontal)	609.8mm	609.8mm	635.3mm	635.3mm	
В	Reach	445,3mm	445,3mm	469mm	469mm	
С	Stack	614mm	614mm	618mm	618mm	
D	Seat tube	435mm	435mm	478mm	478mm	
Ε	Chain stay	453mm	468mm	453mm	468mm	
F	Steering angle	65°	65°	65°	65°	
G	Seat angle	74.5°	74.5°	74.5°	74.5°	
Н	BB drop	15mm	15mm	8mm	8mm	
1	Wheelbase	1230mm	1244mm	1257mm	1272mm	
J	Head tube	130mm	130mm	135mm	135mm	

PERFECT E-BIKE. PERFECT DAY. IMPRINT Nox Cycles Austria Gmbh Rohrerstr. 51 AT-6280 Zell am Ziller Riders: NOX employees, NOX E-Bike Squad and friends Photos: Simon Beizaee Design: Fargo Cir. Studio Version 2020.1



Nox Cycles Austria GmbH Rohrerstraße 51

6280 Zell am Ziller

+43 (0)5282 226 99

DE Nox Cycles GmbH Oranjenburger Stra

Oranienburger Straße 1 - 3 D-10178 Berlin-Mitte Germany

+49 (0)30 36 753 237

CH Nox Cycles Switzerland GmbH Grundstrasse 2

Grundstrasse 2 6343 Rotkreuz Switzerland

+41 41 520 05 1 - 0

NOXCYCLES.COM

info@noxcycles.com